



Roots Group

Roots Group was formulated to bring all the fledging companies into a group umbrella and synchronize various departments, with common policies across the group. It was done to create a benchmark, which each company would aspire to achieve in order to be under the umbrella of Roots. It was also created to bring a sense of belonging, opportunities and cross functional development for the employees of the group, leading to overall improvement in efficiency, performance & satisfaction level. Mr. Surander Yadav is the Managing Director of the group. The group at present consists of following companies:-

Real Estate: Roots foray into Real Estate took place in 2004. Sensing a need for quality housing in the country and the lack of credible players with a track record and industry experience, Mr. Yadav established Roots Developers Pvt. Ltd. In a short span Roots has been able to carve a niche for itself in the high end quality housing vertical. Roots and its subsidiaries have already built and delivered over 6.5 Mn Sq. Feet of high class Group Housing/ office space in collaboration and has another 3.2 Mn Sq. Feet on various stages of development. Roots has 5 successful collaboration/ JV's with subsidiary companies which are also undertaking Group Housing projects.

Construction of Roads, Highways & Flyovers: Aside from wanting to have a presence in a high growth sector, the Roots group believes in being responsible corporate citizen. To strike the perfect balance between the two, a Roots subsidiary was formed in early 80's and today it can boast of experience of infrastructure development of hundreds of Miles of High Quality National Highways and thousand of Miles of state road with many flyovers on it.

Manufacturing of Ready Mix Concrete: A concept conceived purely for giving quality product to the people in and around NCR. It is a name amongst the leading manufactures & suppliers of Ready Mix Concrete in NCR.

Mining (For Aggregates): This division is to say the foundation stone of the group which was started in 60's and took initiative to contribute further to India's growing infrastructure industry.



Roots Developers Pvt. Ltd.

Roots Developers Pvt. Ltd. is the flagship company of "Roots Group" based in Gurgaon. Roots commenced operations in the year 2003-04 and in a short span, has been able to carve a niche for itself in the quality housing space. Mr. Surander Yadav, Managing Director is at the helm of affairs and is assisted by a team of top professionals from various industrial sector & strong professional background. Roots Developers works with the best consultants and designers for all its ventures.

Roots is today credited with over 6.5 Mn sq. ft. of residential and commercial development in collaboration and over 3.2 Mn sq. ft. in various stages of development

Project under construction

The Orchard: Located in Sector 71, near Sohna Road, Gurgaon. A total of 730 apartments will provide immense pleasure of luxury. The Orchard apartments built to serve and cater to the large IT populace in the vicinity.

In addition to the above listed project- "The Orchard", Roots Developers in the next phase would be launching premium residential & commercial projects in Gurgaon.

Projects Underway

Premium Floors: Located on Sohna Road, Gurgaon consisting approx 170 ultra premium floors, elegantly designed in an integrated living environment.

Group Housing II: Convenience of metro life style, approx. 450 high-end 3 & 4 BHK apartments. Spreading over 10.5 acre and at a close distance from developed Sohna road, Gurgaon

Commercial Complex: located in the hub of business activity on Sohna Road Gurgaon. It will be a premium commercial complex with approx 0.15 Million sqft of built area. Roots takes the care of being a perfect place which fulfills all modern business requirements.

The key thought behind Roots is to take luxury to the next level. For example The Orchard has a 10 Acre golfing green, 82 % Green area with hi-end club & luxurious facilities in the complex.

With a projected turnover of INR 350 Cr. for 2009-10 and a target to achieve a turn over of INR 800 Cr. by 2012, Roots is fast emerging as one of the key players in the Indian Real Estate Industry.